

Leading the fight
against dementia

Alzheimer's Society

CATALYST EVENT
5TH MAY 2016



INTRODUCTION BY STUART EGLIN





PROFESSOR ALISTAIR BURNS

WE'VE GOT A **SAFE SPACE** TO TALK ABOUT RESEARCH



NATIONAL CLINICAL DIRECTOR FOR DEMENTIA, NHS ENGLAND

FOR EVERY POUND SPENT ON DEMENTIA...

ONLY 5P GETS SPENT ON RESEARCH.



BUT IT'S NOT ALL ABOUT MONEY...

IT'S ALSO ABOUT **GROWING INTEREST**

MORE RESEARCH PROJECTS ARE GETTING FUNDED THAN 5 YEARS AGO.



PREVENTING WELL
DIAGNOSING WELL
SUPPORTING WELL
LIVING WELL
DYING WELL

LET'S LOOK AT THE COMPLEXITY OF THE CONDITION...

WHY DON'T WE ALL GET DEMENTIA?



COLIN CAPPER

HEAD OF R&D, ALZHEIMERS SOCIETY

THE UK RANKS 2ND IN THE WORLD FOR DEMENTIA RESEARCH

BUT IT'S DISPARATE-THERE'S A LACK OF CAPACITY.

WE'VE HAD NEW INVESTMENT...

QUARTER OF A MILLION INTO DEMENTIA RESEARCH

THERE'S POTENTIAL FOR **REAL CHANGE**

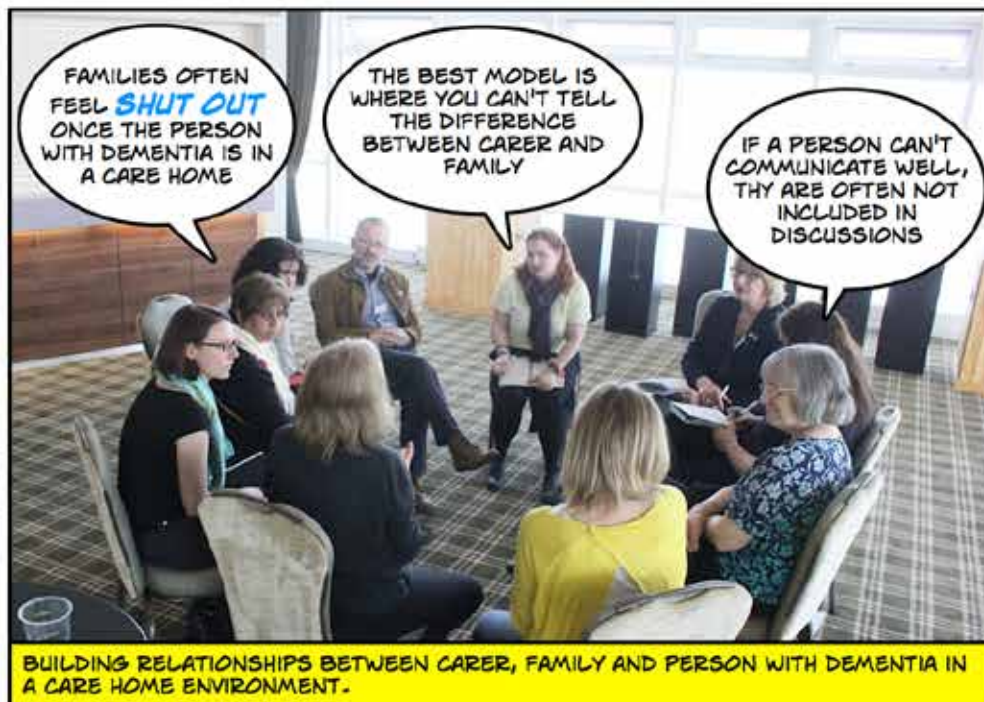
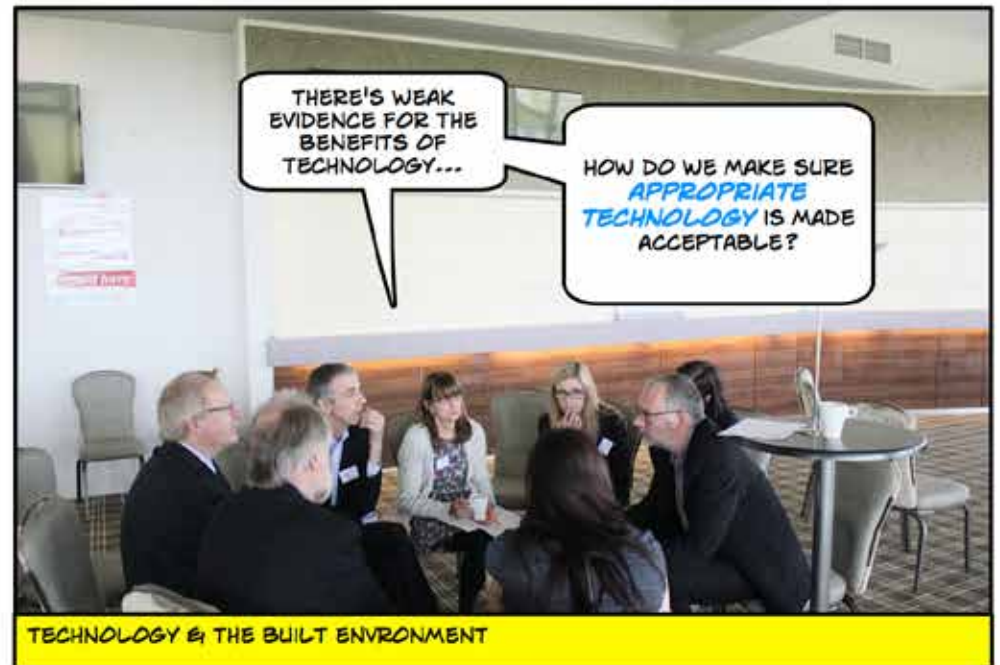
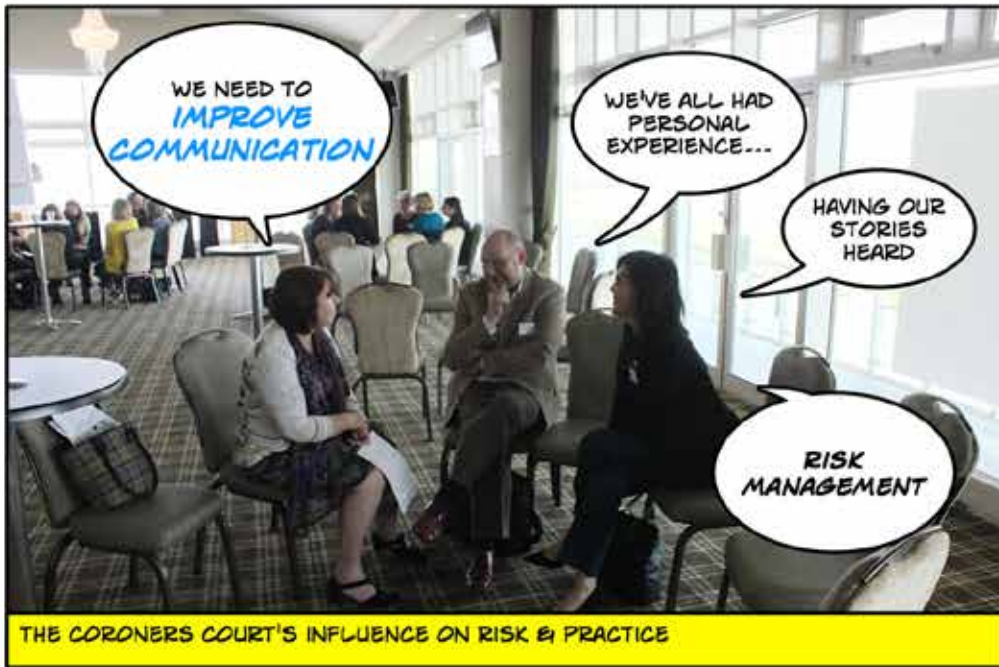
I'M HERE TO **MOTIVATE & ENCOURAGE**

NOW WE JUST NEED TO **BRING PEOPLE TOGETHER**

WE'VE GOT 2 NEW FUNDING STREAMS- THAT'S AN INCENTIVE!









DIFFERENT MEASUREMENTS FOR CAPTURING CHANGE



CARE PATHWAYS PRE & POST DIAGNOSIS- HOW EARLY COGNITIVE DECLINE LEADS TO ONSET OF DEMENTIA



EMPOWER PEOPLE WITH DEMENTIA TO TAKE PART IN RESEARCH



SERVICE USER INVOLVEMENT THAT'S BENEFICIAL





COMIC STRIP BY

MORETHANMINUTES.CO.UK